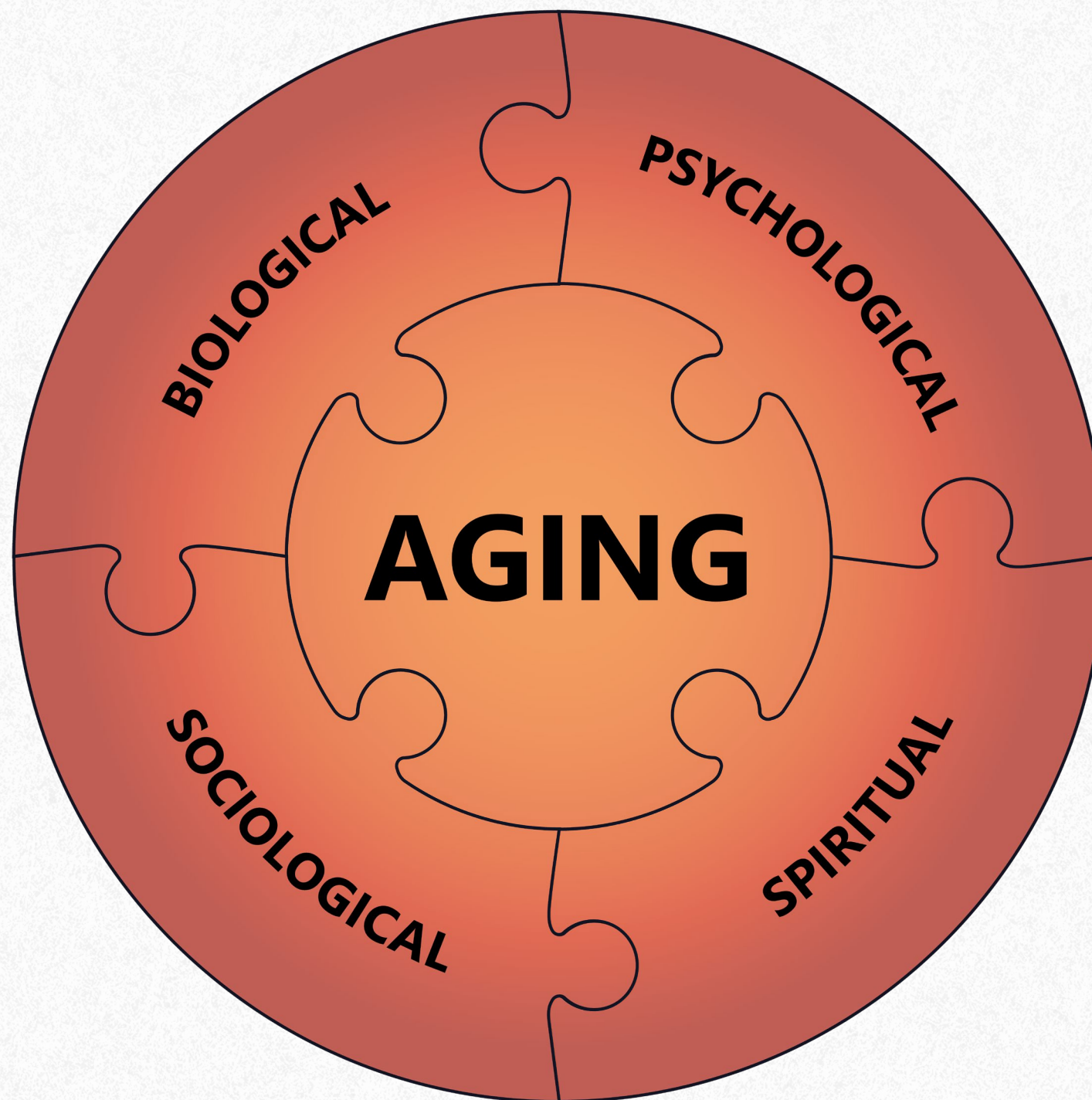


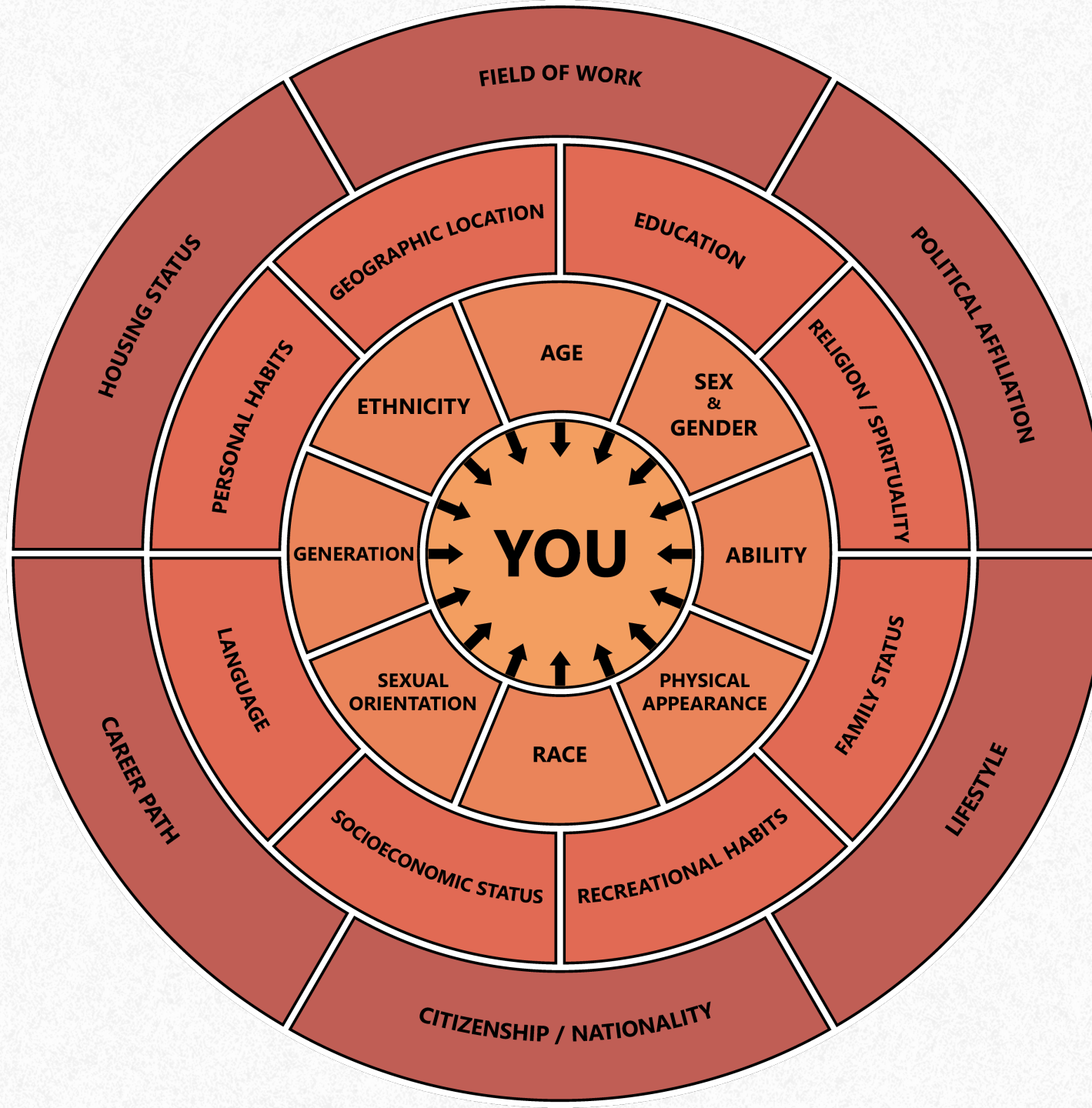


THE SCIENCE OF **ELDERHOOD**

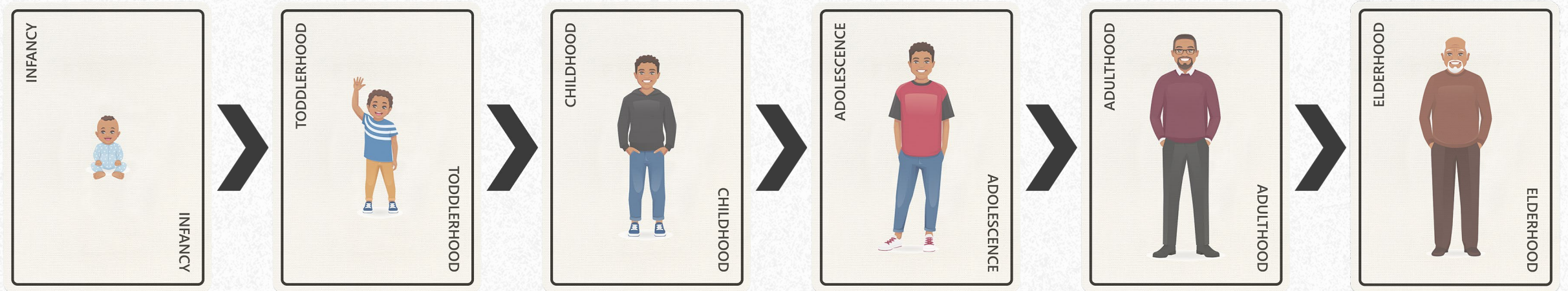
A UNIQUE STAGE OF HUMAN DEVELOPMENT

Tracey Gendron, MS, PhD





DEVELOPMENTAL GERONTOLOGY



UPON ITS JANUARY, 1960, OPENING, DEL WEBB SAID:
"Concrete, Steel and Lumber Can Make the Buildings, but People Make the Community. Together, We Can Realize a Way-of-Life Unprecedented in America."

today over 4000 of happiest senior
 Americans are proving the success of this Way-of-Life
 in

DEL WEBB'S Sun City ARIZONA

SPECIFICALLY DESIGNED AND RESERVED FOR
ACTIVE RETIREMENT



As a privileged citizen of this beautiful and complete city there's a championship golf course right outside your door, a riversize swimming pool, recreational park with shuffleboard, croquet, archery, horseshoes and lawn bowling, and a complete Town Hall right up the street.

Always ready for your use is complete equipment for every creative activity from wood-working, leather and lapidary work to photography, ceramics and mosaics, knitting and sewing, jewelry making and painting. And for the "gentleman farmers" there's a spacious Agricultural Project.

The lovely, top-quality homes and luxurious cooperative apartments are priced with unbelievable modesty and the complete complement of community facilities includes a modern shopping center and Medical and Dental Building.

Best of all is the kind of people this Way-of-Life attracts; interesting, active contemporaries who will share your memories, your dreams, your love of living and are free to share it all with you.

The Welcome Mat is Always Out . . . Just 12 Miles NW of Phoenix Out Grand Avenue

FOR FREE, 28-Pg., Full-Color Brochure, write Del E. Webb Development Co., P. O. Box 555-AE, Sun City, Arizona.

Built by **DEL E. WEBB DEVELOPMENT CO.**
 A SUBSIDIARY OF
DEL E. WEBB CORPORATION

ARIZONA DAYS AND WAYS MAGAZINE, FEBRUARY 11, 1962 89

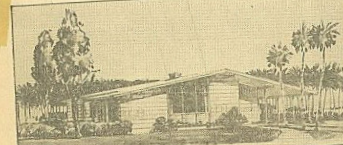


Living At Its Best-Begins At Retirement!
 And Retirement At Its Best Is In The Peace And Security Of A

LOW-PRICED Mackle-Built-Florida-Home SENSATIONAL IN PRICE • VALUE • LOCATION

Now You Can Select Your New Florida Home From
 The Two Most Popular Resort Areas In Florida

Lewis Island, St. Petersburg, Fla.
 On the West Coast



2-BEDROOM HOME
 W/SCREENED PORCH
\$7,635 TOTAL
\$385 Down
 Monthly Payments
\$47.89

2-BEDROOM HOME
 W/SCREENED PORCH
\$8,175 TOTAL
\$425 Down
 Monthly Payments
\$51.29

3-BEDROOM HOME
 W/SCREENED PORCH
\$9,000 TOTAL
\$450 Down
 Monthly Payments
\$56.24

1-BEDROOM HOME
 JACK AND LOBBY
\$9,450 TOTAL
\$600 Down
 Monthly Payments
\$58.69

Where You Can Buy Your Florida Home
 For as Little as **\$385 Down**

Just 3 miles from the heart of downtown St. Petersburg, Lewis Island, in beautiful Tampa Bay, gives you sub-tropical living in the peace and quiet of an island residence. It gives you lower living and maintenance cost. Churches, golf courses, municipal pier, yacht basin, fishing boat, beaches...and all about...the sparkling blue waters of Tampa Bay and the Gulf of Mexico.

It all adds up to delightful living in a sub-tropical island home, backed with the Mackle Company's 20-year reputation for honesty in dealing and quality in construction.



And All These Modern Features
 Masonry and Frame Construction • Walls Treated and Painted • Reinforced Concrete Piers with Asphalt Tile Coating • Glass Jalouse Windows and Doors with Aluminum Frames and Screens • Tiled Water Sinks • Bathing • Floating Pottery Sinks • Double Sink Water Sinks with 18 Inch Wasteway • Factory-Made Kitchen Cabinets • Reinforced Tiled and Screened • Double Insulated for Electric Range and Refrigerator • Double Electric Range in Every Home • Double-Turn Complete Oil Heating System and Gas Water Heating • City Water System • Sailing Boat Dock • Pool Driveway • City Bus

If you are retired or plan to retire in the near future, you may qualify to purchase one of these **MACKLE-BUILT-FLORIDA-HOMES** on the terms outlined in this advertisement. Any age person may qualify.

PRICE INCLUDES HOUSE AND LOT
 No State Income Taxes...No Assessments...Monthly Payments Include Principal, Interest, Taxes and Insurance

For vacation or for investment, conventional financing is available on these homes.

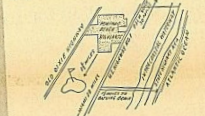
SEE PAUL N. SULLIVAN, 238 MARLBORO ST., BOSTON—CO 6-7619

Pompano Beach Highlands
 Pompano Beach, Fla., On The Lower East Coast



Where You Can Buy Your Florida Home
 For as Little as **\$250 Down**

On U. S. 1 — just halfway between fabulous Palm Beach and magic Miami, Busy Fast Lauderdale just 11 miles — 1 1/2 miles direct from public bathing beaches on the Atlantic Ocean; fishing, new municipal golf course, club house and recreation center also just 1 1/2 miles. Close to stores, churches, schools, clubs! Our own shopping section and recreation park.



Screen-Pool Masonry Construction • Minimum Lots 25' x 100' • High Dry Roofed • 1 Fruit Tree On Every Lot • Front and Side Lawns Planted • Sailing Boat Dock • Paved Streets • Public Water System • Walls Treated and Painted • Reinforced Concrete Water Sinks • Bathing • Floating Pottery Sinks • Double Sink Water Sinks with 18 Inch Wasteway • Factory-Made Kitchen Cabinets • Reinforced Tiled and Screened • Tiled Water Sinks • Glass Jalouse Windows and Doors with Aluminum Frames and Screens • Gas Radiators and Double Insulated • Gas Range Sinks Sinks on Piers • All Utilities Included • No Municipal Taxes

1-BEDROOM HOME
\$4,950 TOTAL
\$250 Down
 Monthly Payments
\$33.50

1-BEDROOM HOME
 W/SCREENED PORCH
\$5,400 TOTAL
\$300 Down
 Monthly Payments
\$36.00

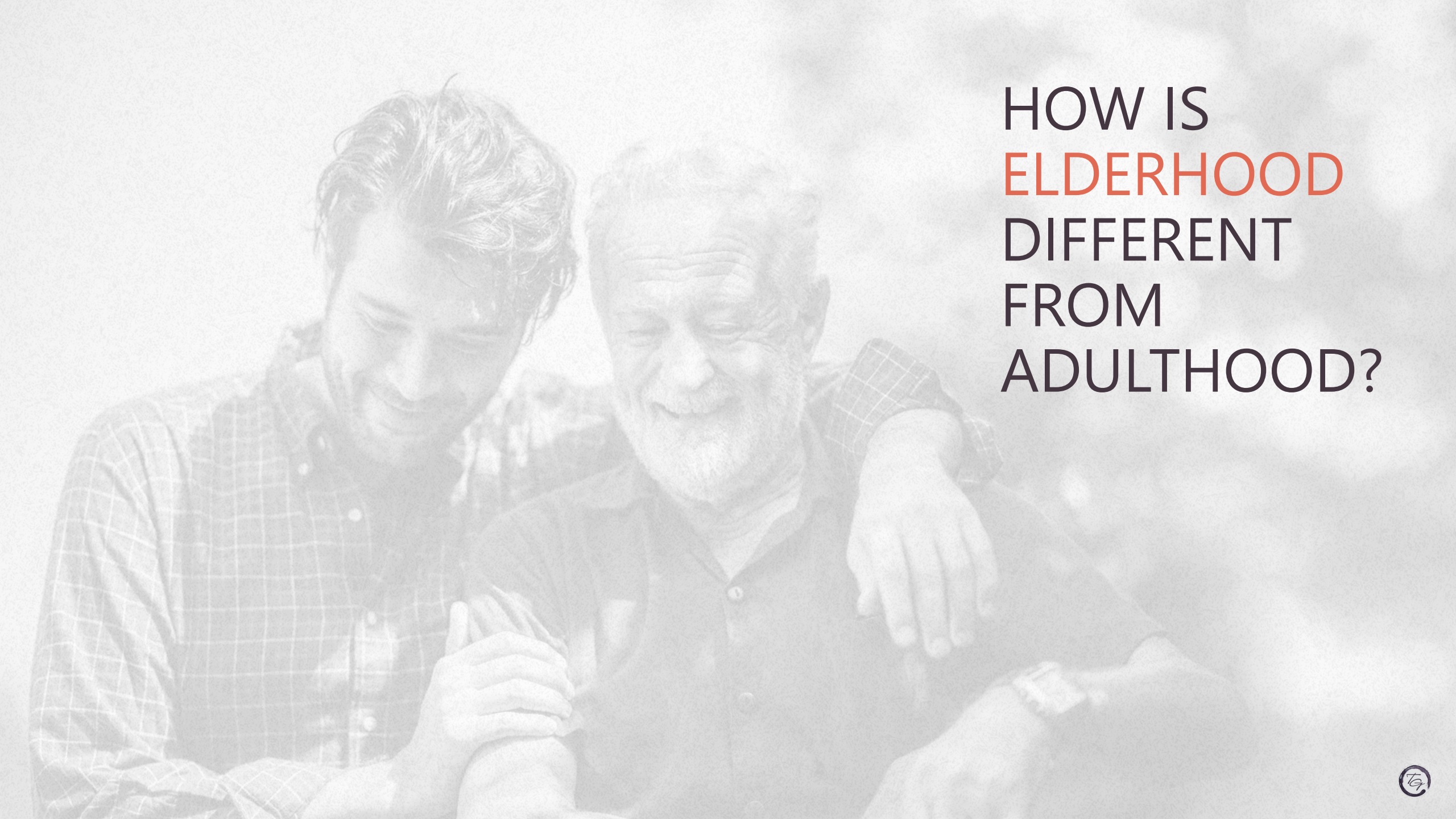
2-BEDROOM HOME
 W/SCREENED PORCH
\$6,320 TOTAL
\$320 Down
 Monthly Payments
\$42.50

3-BEDROOM HOME
\$6,690 TOTAL
\$340 Down
 Monthly Payments
\$45.00

Mr. Paul N. Sullivan, Quincy realtor appointed recently by Mackle Company representation in the Greater Boston area, has opened offices at 238 Marlboro Street, Boston, in the Back Bay section just four blocks from South Station, for the exclusive handling of Mackle-Copple properties. Beginning today and Company Florida properties. Beginning today and Sullivan and his staff will be at 238 Marlboro Street, Pompano Beach Highlands or Lewis Island. The telephone number is COmmenwealth 6-7619.

The Mackle Company
 2818 Coral Way
 Miami 24, Florida
 Builders in Florida for half a century





HOW IS ELDERHOOD DIFFERENT FROM ADULTHOOD?

THE MISSING CULTURAL ELEMENTS

- MILESTONES OF ELDERHOOD
- INITIATION INTO ELDERHOOD
- A WIDER VARIETY OF ROLES FOR ELDERS
- RITES OF PASSAGE AND CELEBRATIONS
MARKING THE GRADUATION FROM
ADULTHOOD TO ELDERHOOD

ELDERHOOD IS:

- MULTIDIMENSIONAL
- MULTIDIRECTIONAL
- CONTEXTUAL

ELDERHOOD IS NOT:

- REACHED AT A GIVEN AGE
- REACHED VIA A SINGLE PATH



HOW **AGEISM** SHAPES OUR WAY OF THINKING

"MILLENNIALS WANT EVERYTHING HANDED TO THEM"

"BOOMERS ARE OUT OF TOUCH WITH THE WORLD"

"YOUR MOM KNOWS HOW TO USE INSTAGRAM?"

"YOU'RE TOO YOUNG TO BE A DOCTOR"

"I AM 70 YEARS YOUNG"



AGEISM AND ABUSE IN LATER LIFE

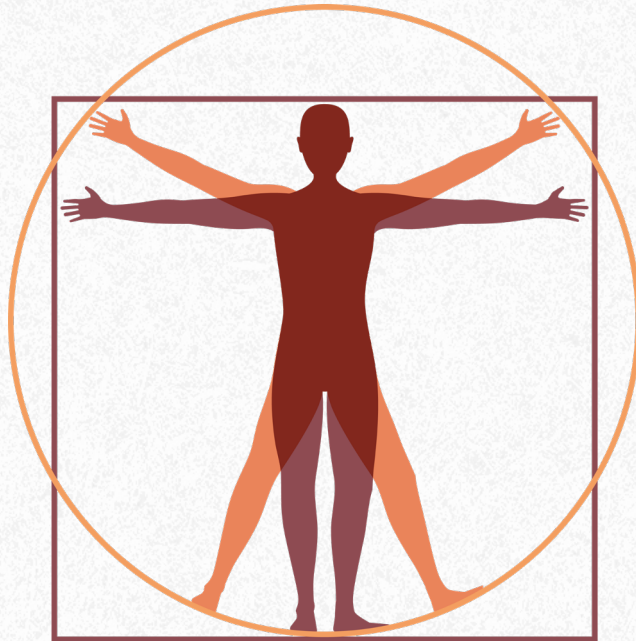
- LACK OF FUNDING FOR PROGRAMS THAT SERVE OLDER PEOPLE
- AGEISM JUSTIFIES ABUSIVE BEHAVIOR
- INTERNALIZED AGEISM
- INTERSECTIONAL OPPRESSION INCREASES RISKS
- LACK OF AWARENESS KEEPS CRIMES INVISIBLE

FROM AGEISM TO ELDERHOOD

- RECOGNIZE HOW IMPLICIT BIAS CREATES BARRIERS
- FOCUS ON THE FUTURE AS WELL AS THE PAST
- IDENTIFY GOALS AND OPPORTUNITIES FOR MEANING-MAKING
- IDENTIFY GIFTS, TALENTS AND INTERESTS
- RECOGNIZE THE VALUE OF 'BEING', NOT JUST 'DOING'

BIOLOGICAL AGING

MODIFIABLE RISK FACTORS



- BRAIN HEALTH
- MENTAL HEALTH
- TREATABLE HEARING LOSS
- OUTLOOK ON AGING

PSYCHOLOGICAL AGING

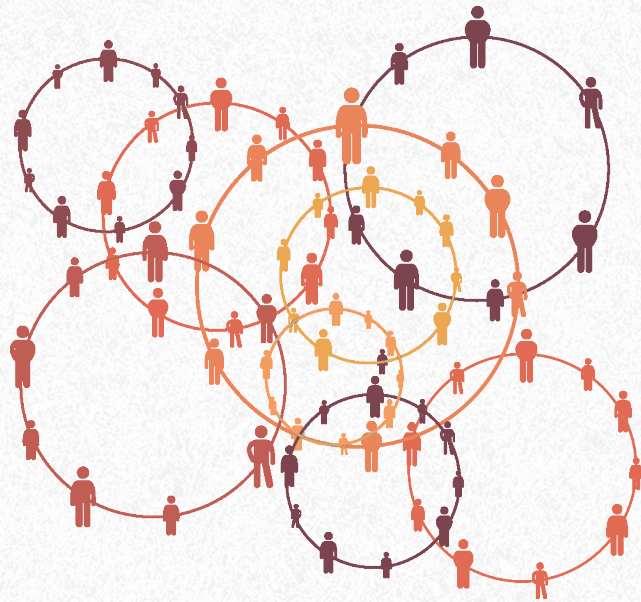
STRENGTHS IN LATER LIFE



- DRIVEN BY PURPOSE AND BELONGING
- ENHANCED COPING SKILLS
- PLASTIC AND RESILIENT
- REPRIORITIZATION

SOCIOLOGICAL AGING

ADAPTATION IN LATER LIFE



- INTERESTS & ACTIVITIES
- DISCOVERY OF NEW SOCIAL ROLES
- FEWER BUT MORE MEANINGFUL RELATIONSHIPS

UNIVERSAL TRUTHS ABOUT AGING

LEAVE HERE REMEMBERING JUST ONE OF THESE!

- PEOPLE ARE INDIVIDUALS
- AGE ALONE DOES NOT PREDICT ABILITY
- ABILITY DOES NOT PREDICT SUCCESS
- WE ARE ALL AGING
- GENERATIONS ARE NOT HOMOGENOUS
- ELDERHOOD IS A STAGE OF LIFE



HOW DO WE APPLY THE CONCEPT OF
ELDERHOOD TO THE WORK WE DO?



YOU ARE **ALL** THE AGES YOU'VE EVER BEEN

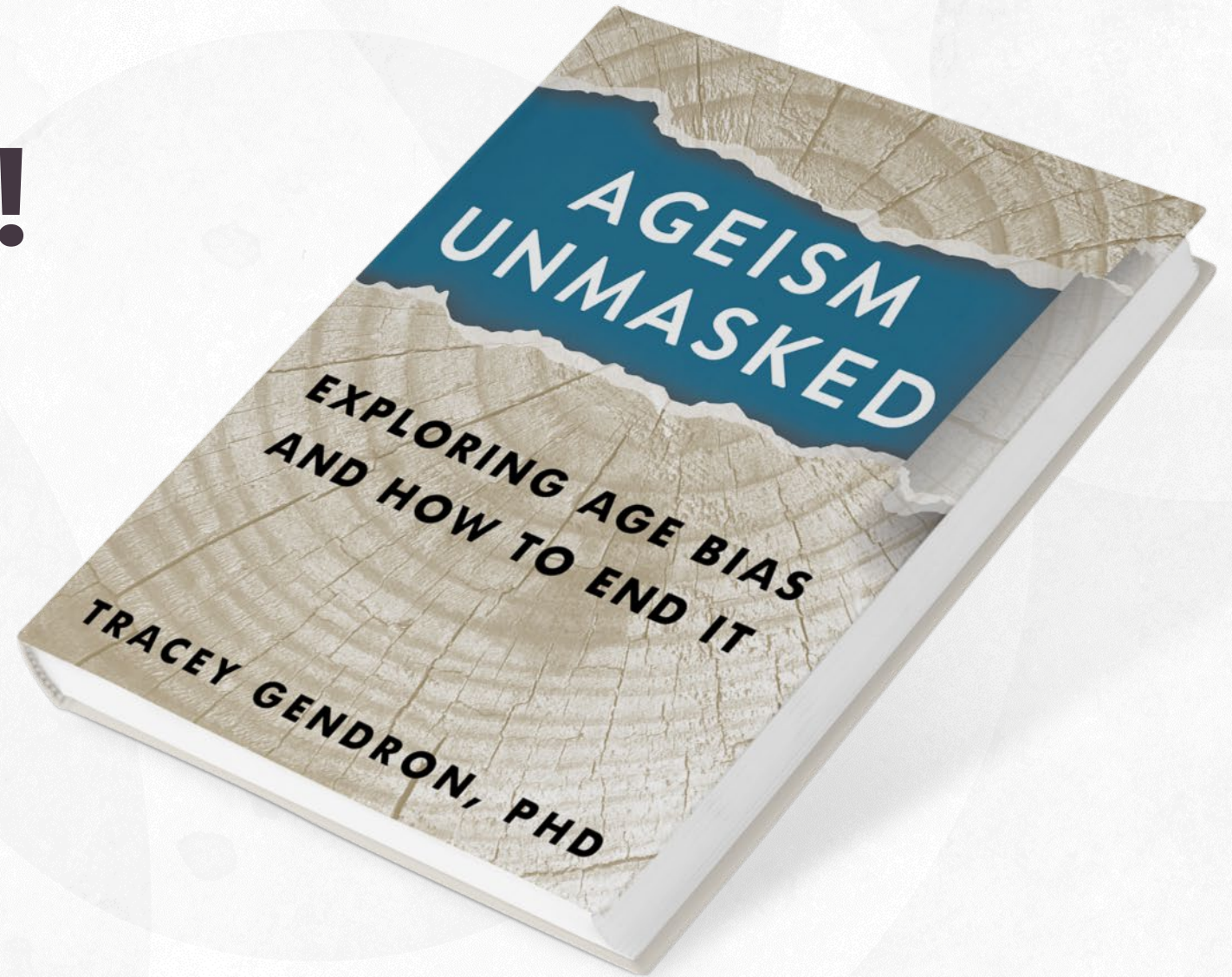


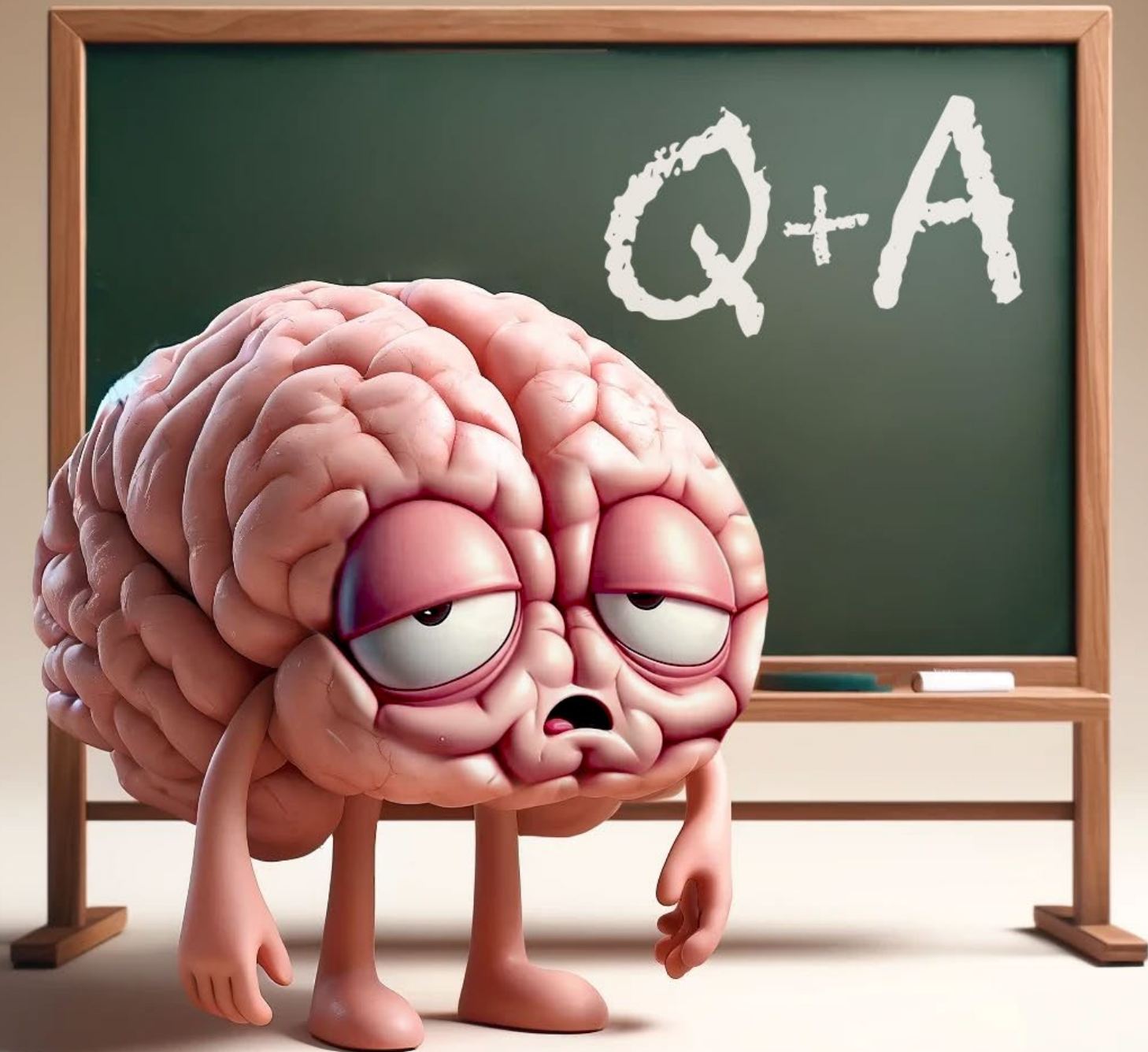
WE ARE **ALL** ROLE MODELS FOR AGING

THANK YOU!

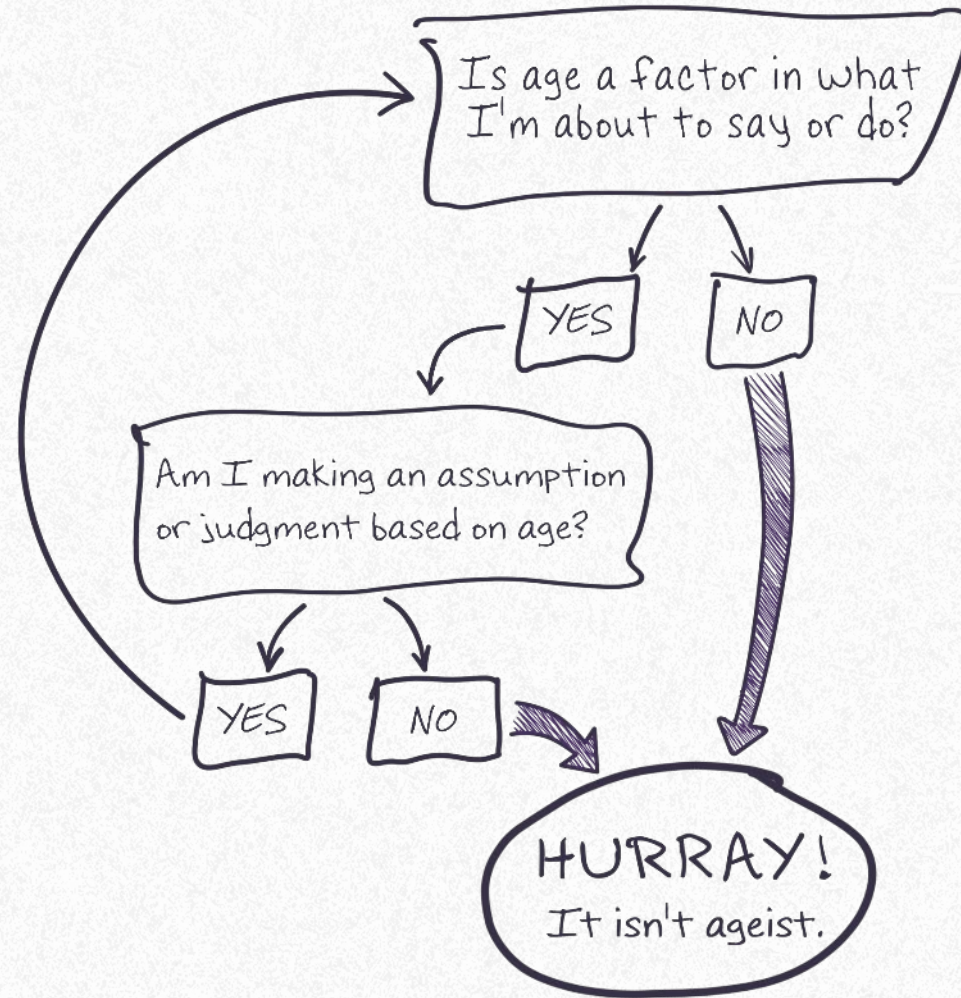


www.TraceyGendron.com





SUPER HELPFUL AGEISM FLOWCHART



NEGATIVE AGE STEREOTYPES CAN RESULT IN DECREASED LONGEVITY



**CREATE YOUR OWN DEFINITION OF
SUCCESSFUL AGING**

